Diversity, Equity and Inclusion Strategic Plan
Five-Year Strategic Objectives, Measures and FY18 Actions

I. Diversity Equity and Inclusion Strategic Plan: Overview

Selected text from President’s Diversity Charge:

At the University of Michigan, our dedication to academic excellence for the public good is inseparable from our commitment to diversity, equity, and inclusion. It is central to the University’s mission as an educational institution to ensure that each member of our community has the full opportunity to thrive in our environment, for we believe that diversity is key to individuals flourishing, educational excellence and the advancement of knowledge.

The Vice President and Secretary and the VP&S office are fully committed to diversity, equity, and inclusion (DEI) at the institutional level and all of the DEI initiatives outlined in this document.

Goals: Diversity, Equity and Inclusion:

Diversity: We are committed to increasing diversity at the University and within the VP&S office, which is expressed in myriad forms, including race and ethnicity, gender and gender identity, sexual orientation, socio-economic status, language, culture, national origin, religious commitments, age, (dis)ability status, and political perspective.

Equity: We are committed to responding to all instances of bias, harassment, and discrimination that we encounter within our office or in our respective roles. We are committed to equal opportunity for every individual and do not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, (dis)ability, religion, height, weight, veteran status or political perspective.

Inclusion: We commit to taking deliberate actions to ensure that the VP&S office and our University is a place where differences are welcomed, different perspectives are respectfully heard, and where every individual feels a sense of belonging and inclusion. We know that by building a critical mass of diverse perspectives and creating a vibrant climate of inclusiveness, we can most effectively leverage the wealth of diversity at our University to advance our collective capabilities.

Rationale: Mission, Vision, Values of the Office of the Vice President and Secretary

The VP&S, an executive officer and part of the President’s senior leadership team, is the central liaison and an advisor to the Board of Regents and to individual regents. Although the configuration and staff size of the VP&S office has not changed in many years, the scope of responsibility has broadened significantly over time in support of the President and engaged governing board. This is a constitutionally established governing board with responsibilities that have expanded over time with the increased growth and complexities of the institution.
The Board of Regents, the President and University leadership have championed diversity, equity, and inclusion in many ways over the course of the University’s history. This includes, among other things, being an early leader in the education of women and minorities; establishing and then over time expanding the non-discrimination statement in the regent bylaws; defending affirmative action in admissions to the U.S. Supreme Court; hiring individuals in leadership positions that include the responsibility to advance diversity; and implementing many initiatives to enhance the University’s DEI. The board office has supported these efforts in any way that we can. The VP&S office provides financial support for the James T. Neubacher Award and the Sarah Goddard Power Award.

The University’s official archives record an 1870 resolution stating, “That the Board of Regents recognize the right of every resident of Michigan to the enjoyment of the privileges afforded by the University, and that no rule exists in any of the University statutes for the exclusion of any person from the University…” These prescient words reflect an astute understanding of the importance of diversity in the University’s past successes, present endeavors, and future aspirations. The VP&S office supports the board, the president and the executive leadership to enhance diversity on campus.

YEAR ONE IMPLEMENTATION SUMMARY
What has helped the VPS Office progress the most is the size and participation of staff. With such a small sized office, we’ve been able to create a close knit working relationship, which has resulted in greater efficiency and support. Leadership has constantly supported and encouraged DEI related events and discussions. However, as expected, we did face a few challenges throughout the process. Due to this small sized office, we were unable to collect any statistical data. Thus, we decided that our best method in that regard would be to continue discussion pre and post events and during staff meetings. We’ve also had little turnover so not much work has been done in regards to recruitment. We were also unable to move along on some action items due to cost. This will be resolved during our budget planning for the following year. We look forward to all the exciting initiatives to come this upcoming year.

II. Planning Process Used

Planning Lead(s): Erin Katz
Planning Team: Sally Churchill, Annette Herbert, Patrick Ryan, and Sarrah Musleh
Planning Process Summary
- **Process used to collect data:** Data surveys/analysis are unreliable in this unit due to the small staff size
- **Sources of data:** University of Michigan 2016 Human Capital Report, monthly HR organizational reports, in-depth staff discussions at regular staff meetings, staff participation in campus diversity events, follow-up discussion after staff engages in activities to share information and ideas with full staff, and staff discussions after meetings with other Fleming leads.
- **Process used to analyze data:** Data surveys/analysis are unreliable in this unit due to the small staff size
• **Action idea generation activities:** Monthly staff meetings, one-on-one discussions, and research on workplace strategies for implementing DEI initiatives. Commitment to the DEI planning process, with participation in DEI activities being incorporated into employee annual evaluations on a going forward basis.

• **Summary of engagement activities:** All staff members have participated (100%). This includes participation on the DEI committee and in DEI programs and attendance at lectures and other events that increase awareness to and effectiveness in DEI activities.

III. Data and Analysis: Key Findings

*Summary of Data*

*Key Findings, Themes and Recommendations:*

This planning and implementation process has confirmed that this office is a tight knit group that is both deeply interested and actively engaged in achieving the VP&S’ and the University’s strategic objectives of improving campus climate and implementing DEI initiatives. Staff members are interested in further developing their cultural competencies through professional development and advancing their understanding of the key roles that DEI plays in successful organizations. The student employees have provided a valuable and needed perspective on issues and events that is not represented in the regular staff. Among other things, the students have brought to our attention events on campus that relate to DEI and a different framing from professional staff (i.e. a student perspective.)

IV. Strategic Objectives, Measures of Success and Action Plans*

*All strategic objectives and related actions will be pursued in accordance with the law and University policy.

IV. A. Recruitment, Retention and Development

**Constituency:** Staff

Five-Year Strategic Objective 1: Improve applicant pool diversity for open positions.

*Measures of Success: (for Objective 1):* Depending on staff turnover and the availability of open positions, enhanced recruitment strategies should yield a more diverse cohort of potential applicants/job candidates.

FY18 Actions: Research best practices, collaborate with central HR, and develop new outreach and recruitment strategies when positions are open and available. Utilize UM Mediation Services, Learning and Professional Development courses and staff assistance programs for conflict resolution, as necessary.

**Primary DE&I Goal:** Diversity

**Other applicable domain:**

---

*August 24, 2017/FINAL*
Constituency: Staff

Five-Year Strategic Objective 2: Identify formal and informal opportunities for all staff to attend events, workshops, etc. to improve staff diversity and cultural awareness competencies, cultivate individual skill sets for professional growth, and elevate staff core job capabilities. Measures of Success: (for Objective 2): Employees will be empowered to attend events that will help expand their understanding of other cultures, and communities, and will share their experiences with the rest of the team.

FY18 Actions: Locate relevant workshops for staff to attend. All staff will attend at least one workshop and will continue to attend events throughout the year.

Primary DE&I Goal: Diversity

Other applicable domain:

IV. B. Education and Scholarship

Constituency: Staff

Five-Year Strategic Objective 1: Encourage staff to identify, register, and attend Learning & Professional Development (formerly HRD) courses, and events on/off campus to improve staff diversity and cultural awareness competencies, cultivate individual skill sets for personal and professional growth, and elevate staff core job capabilities. Measures of Success: (for Objective 1): Staff identifies and then attends professional development courses and the office staff attend relevant events on and off campus. DEI engagement and support will be part of the annual staff evaluation process. There will be follow-up with staff to share experience/ideas following each event.

Five-Year Strategic Objective 2: Develop regent meeting agendas that include diverse speakers and topics, including reports of progress on the institutional DEI plans. The VP&S will also participate in DEI presentations at professional meetings with other universities in Michigan and around the country. Measures of Success: (for Objective 2): VP&S works with the president, board chair and vice chair to ensure diverse speakers and topics at regents’ meetings. Advocate for the inclusion of DEI presentations at professional meetings with other universities in and outside of Michigan.

Five-Year Strategic Objective 3: Support the president and the other executive officers in the implementation of their respective DEI plans, and work with the board and others on governance and senior leadership matters such as bylaw amendments, personnel appointments, and recruitment/retention efforts. Measures of Success: (for Objective 3): When requested to do so, facilitate bylaw amendments, personnel appointments, and recruitment/retention efforts for the president, the EOs and others in senior leadership.

FY18 Actions: The VP&S and office staff will collaboratively identify courses with potential to benefit individuals and/or the unit as a whole. We will continue to look for opportunities to have diverse speakers and programs from all three campuses at each regents’ meetings, and we will continue to advocate for DEI topics to be presented at professional meetings. We will also continue to provide support with bylaw, recruitment/retention and personnel actions.

Primary DE&I Goal: Diversity and equity.

Other applicable domain:
IV. C. Promoting an Equitable and Inclusive Community

Constituency: Staff

Five-Year Strategic Objective 1: Work collaboratively with the president, VP&S and other executive offices to organize DEI focused educational presentations that address a variety of relevant issues to all of our offices. Encourage staff participation and involvement in other campus events.

Measures of Success: (for Objective 1): Support planning and execution of building-wide events and initiatives.

FY18 Actions: Work with other executive office staff members through the Fleming DEI Committee to collaboratively develop potential topics and an event schedule, and begin planning for such events. The committee is currently working on a Fleming event for the fall to help enhance diversity and cultural awareness competencies throughout leadership.

Primary DE&I Goal: Diversity and inclusion.
Other applicable domain:

Constituency: Students, Faculty, Staff, and the Public

Five-Year Strategic Objective 2: Evaluate the Board of Regents’ website design and operation to determine compliance with HTML web design accessibility standards. Work with CSG and student leadership to promote meetings/website to students for their participation and information.

Measures of Success: (for Objective 2): Funds will be requested during the annual budget cycle to implement the web redesign.

FY18 Actions: Work with Michigan Creative to update the board’s website to ensure compliance with evolving accessibility standards and make recommendations for future improvements. Work with CSG and other student leaders to assist in encouraging students’ involvement in meetings, and information on regent actions via website.

Primary DE&I Goal: Diversity, equity and inclusion.
Other applicable domain:

Constituency: Regents, Students, Faculty, Staff, and the Public

Five-Year Strategic Objective 3: Evaluate the Board of Regents’ monthly meetings to determine potential accessibility issues related to audio and visual configurations and alter them to improve the meeting experience for all meeting attendees, including public comment participants and students. Assure a respectful and welcoming gateway to UM, the Board of Regents, and the monthly board meetings.

Measures of Success: (for Objective 3): Evaluate recommendations and determine the feasibility of implementation in concert with key meeting stakeholders and safety experts.

FY18 Actions: The unit will consult with campus accessibility experts and event planners and students to request a review of the existing meeting structure and make recommendations for improvements as relates to DE&I.

Primary DE&I Goal: Diversity, equity and inclusion.
Other applicable domain:

IV. D. Service (as applicable)

Constituency: Regents and Staff
**Five-Year Strategic Objective 1:** Provide staff support and coordination for regent involvement in campus events that involve DEI activities in its broadest forms.  
**Measures of Success: (for Objective 1):** Regents participate in campus events and provide informal feedback.  
**FY18 Actions:** Inform regents of potential campus events through monthly emails and an executive calendar and provide logistical support when regents are engaged. Identify events of interest to members of the Board of Regents and then coordinate their remarks and other aspects of their engagement at the leadership level. Include DEI updates at regent meetings and implement informal feedback from regents.  
**Primary DE&I Goal:** Diversity and inclusion.  
**Other applicable domain:**  
**Constituency:** Regents, Staff, Students and Public  

**Five-Year Strategic Objective 2:** Support the diverse University community through the VP&S’s service on the residency appeals committee, ABIA and the honorary degree committee. The VP&S attends events in support of the Campaign, including support for student scholarships and Student Life programs, as well as events supporting external programs, like the Alumni Association LEAD scholars program, etc., that benefit University students. Staff develops dossiers of broadly diverse potential honorary degree recipients for consideration by the honorary degree committee. The VP&S will continue to meet with and mentor students as an adjunct lecturer in the Program in the Environment in LS&A, including many first-generation students, those from various socioeconomic backgrounds, and other diverse backgrounds.  
**Measures of Success: (for Objective 2):** The VP&S serves in various service roles on campus that affect the diverse University community, the VP&S advocates for a broadly diverse slate of honorary degree nominations, and diverse students are mentored.  
**FY18 Actions:** Continue work and advocacy on important campus committees; to solicit, research and submit broadly diverse nominees for honorary degrees; and to support and mentor students.  
**Primary DE&I Goal:** Diversity and inclusion.  
**Other applicable domain:**  

V. Goal-related Metrics – School, college or unit measures tracked over time

**Diversity:** Improve candidate pools and staff profiles in the long run.  
**Equity:** Improve staff participation in DEI activities, encourage staff access to educational opportunities, and support skill and competencies development.  
**Inclusion:** Ensuring all unit planned events include a broad array of perspectives.

VI. Action Planning Tables with Details and Accountabilities

<table>
<thead>
<tr>
<th>Key Constituency</th>
<th>Strategic Objective</th>
<th>Measures Of Success</th>
<th>Detailed Actions Planned (measurable, specific)</th>
<th>Group/persons accountable</th>
<th>Resources needed (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff</td>
<td>Improve diverse of</td>
<td>Increase number of</td>
<td>Consult with central HR, develop networking strategies, VPS hiring team</td>
<td>Funds to post/advertise</td>
<td></td>
</tr>
<tr>
<td>applicant pools</td>
<td>applicants from underrepresented groups</td>
<td>and advertising/posting positions in a variety of forums</td>
<td>job openings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----------------</td>
<td>----------------------------------------</td>
<td>------------------------------------------------------</td>
<td>--------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff</td>
<td>Develop/mentor staff</td>
<td>Staff to attend programs throughout the year</td>
<td>VPS staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dedicate staff time to help develop professional skill sets, mentoring, and connection to University resources including DE&amp;I programs and training for staff</td>
<td>No additional resources required at this time</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### VI. B. Education and Scholarship

<table>
<thead>
<tr>
<th>Key Constituency</th>
<th>Strategic Objective</th>
<th>Measures Of Success</th>
<th>Detailed Actions Planned (measurable, specific)</th>
<th>Group/Pers ons accountable</th>
<th>Resources needed (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regents, Vice President and Secretary, and Staff</td>
<td>Individual development</td>
<td>Course completion/event participation</td>
<td>Identify courses and events for individuals to attend and ensure participation; share experience/ideas with full staff</td>
<td>VPS supervisors and staff</td>
<td>Funds to cover LPD courses</td>
</tr>
<tr>
<td>Vice President and Secretary</td>
<td>Incorporate DEI presentations/discussions into regents’ meeting agendas and other professional meetings.</td>
<td>Topics on agendas that include DEI discussions</td>
<td>Meeting agendas include DEI discussions</td>
<td>VPS</td>
<td>No additional resources required at this time</td>
</tr>
<tr>
<td>VPS and Staff</td>
<td>Incorporate DEI values in bylaw amendments, personnel appointment and recruitment/retention efforts</td>
<td>DEI values included in bylaw amendments, personnel appointment and recruitment/retention efforts</td>
<td>Working with EOs and other staff, include DEI values in Regents’ Communications as appropriate</td>
<td>VP&amp;S and staff</td>
<td>No additional resources required at this time</td>
</tr>
</tbody>
</table>

### VI. C. Promoting an Equitable and Inclusive Community
## VI. D. Service

<table>
<thead>
<tr>
<th>Key Constituency</th>
<th>Strategic Objective</th>
<th>Measures Of Success</th>
<th>Detailed Actions Planned (measurable, specific)</th>
<th>Group/Persons accountable</th>
<th>Resources needed (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regents, Vice President and Secretary, Staff</td>
<td>Facilitate regent involvement in campus DEI events</td>
<td>Regents successfully participate in campus DEI events</td>
<td>Improve awareness of campus DEI events through monthly emails and an executive calendar and assistance with logistics</td>
<td>VPS staff</td>
<td>No additional resources required at this time</td>
</tr>
<tr>
<td>Regents, Vice President and Secretary, Staff, Students, Public</td>
<td>Support diverse university community</td>
<td>VPS serves in services roles on campus and advocates for diverse slate of honorary degree nominations</td>
<td>Continue work and advocacy on important campus committees, solicit research and submit diverse nominees for honorary degree nominations, and support and mentor students</td>
<td>VP&amp;S and staff</td>
<td>No additional resources required at this time</td>
</tr>
</tbody>
</table>
VII. Plans for Supporting, Tracking and Updating the Strategic Plan

The redesign of the administrative assistant position has added work responsibilities dedicated to diversity, equity, and inclusion initiatives to enable the unit to focus on achieving the strategic plan outlined in this document. The administrative assistant will lead discussions and provide updates on the unit’s progress on achieving these goals at monthly staff meetings. This plan will be reviewed and updated at least annually.