

January 18, 2007

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

ACTION REQUEST: Approval of Name Change of the Joel D. Tauber Manufacturing Institute
NAME: Joel D. Tauber Institute for Global Operations
EFFECTIVE DATE: January 18, 2007

The College of Engineering and Ross School of Business request changing the name of the Joel D. Tauber Manufacturing Institute to the Joel D. Tauber Institute for Global Operations.

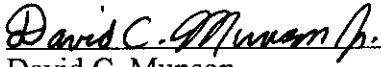
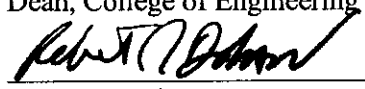
The Joel D. Tauber Manufacturing Institute (TMI) was founded in 1995 as a joint program with the Ross School of Business, the College of Engineering and industry with the mission of providing multidisciplinary education and research in manufacturing. From the onset, TMI defined manufacturing very broadly - as the entire manufacturing enterprise, from product concept through production, customer delivery, and more recently including end-of-life issues. Conversely, our external constituents, namely prospective students and corporate sponsors, defined manufacturing very narrowly as the plant floor environment.

TMI activities subsist on corporate participation and support. A key element of the TMI educational experience is a summer team project in industry centered on an issue of strategic importance to the sponsoring company. While early projects focused on factory issues in discrete manufacturing companies, as TMI evolved, projects took on a more strategic focus and broadened to include supply chain management, implementation of lean production systems and inventory and logistics management. At the same time, sponsoring companies grew to include process industries, high tech companies, and healthcare device companies. The TMI Industry Advisory Board has urged further industry partner expansion to include leading companies in retail, logistics, and healthcare management.

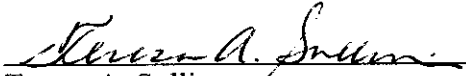
As TMI further evolves, the term "manufacturing" no longer describes the breadth of the Institute. In addition, employers of TMI students are seeking students who can manage operations on a worldwide basis. Thus, the proposed new name for the institute is: "Joel D. Tauber Institute for Global Operations". On a day-to-day basis, "The Tauber Institute" or simply "Tauber" will be used.

The deans, Joel Tauber, the TMI executive committee, and the TMI industry advisory board all believe that the new name is needed to sustain and enhance the Institute's reputation for excellence in operations management. The name change was approved by the executive committee of TMI on December 14, 2006 and has been approved in writing by Joel Tauber. The Regents are asked to approve the establishment of this department effective **January 18, 2007**.

RECOMMENDED BY:


David C. Munson
Dean, College of Engineering

Robert J. Dolan
Dean, Ross School of Business

RECOMMENDATION ENDORSED BY:


Teresa A. Sullivan
Provost and Executive Vice President for
Academic Affairs

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