

Received by the Regents
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The University of Michigan Regents' Communication

ITEM FOR INFORMATION

Subject: Central Student Government Report

Attached is the June update on the projects and activities of the Central Student Government.

Respectfully Submitted,



Manish Parikh
President, Central Student Government

June, 2012

President Coleman, members of the Board of Regents, and Executive Officers of the University, it is my privilege and honor to submit the following report to you on behalf of the Central Student Government (CSG).

Greater State funding to our University

The recent decision by the State Legislature to increase State funding to our University by 1.6% in the upcoming year is a positive step for the student body, especially in light of the massive State funding cuts to higher education in the previous year. The decision to utilize the Carnegie Classification as opposed to all of the previously suggested metrics is also advantageous to the students as it will more effectively track both students' and the University's success and thus more accurately reward funding.

Engagement of the Student Body

While we will strive to continue the community service oriented focus of the previous CSG Administration by increasing the positive and impacting initiatives and service for students in the upcoming year, the key focus of our current CSG Administration will be engagement of the student body. It is our overarching goal to make CSG affect the lives of every single student on campus in one way or another.

With regards to this engagement oriented strategy some of the steps we are already taking through the course of this summer include:

- Social Media Strategy: We are putting into affect a robust Social Media strategy, which will not only lead to greater exposure of CSG to the student body, but will also aim to highlight the new endeavors and undertakings of the University Administration as well.
- Video for freshman: We are also planning the creation and launch of a viral video, which is aimed at acquainting incoming freshman with CSG, as well as educating them about campus and University resources.

Promoting Entrepreneurship

Michigan and Ann Arbor have long been centers of entrepreneurial activity, with some of the nations top entrepreneurs graduating from our University. In this coming year it is our goal to forge a new partnership between CSG and the Entrepreneurial community on campus. Some of the ways that we hope to promote entrepreneurship on campus include:

- Entrepreneurship Commission: Setting up an Entrepreneurship Commission within the Executive Branch of CSG to permanently focus on supporting entrepreneurship through our Student Government.
- Collaboration with Entrepreneurial groups: We have already begun the process of initiating meetings with student groups including MPowered and the Chinese Entrepreneurs Network, as well as departments like the Center for Entrepreneurship, to work together toward a *campus-wide approach* to promoting entrepreneurship
- Entrepreneurship Competitions: We would like to initiate new Entrepreneurship Funding Competitions, especially focusing on funding and supporting Startups whose focus is on improving Ann Arbor and improving life on campus for the University Community.

Posting Syllabus before students select classes:

A common problem for many students across campus is that they do not have access to a class syllabus while making course selections. This often leads to a greater number of dropped classes and greater inconvenience for students. This summer, we plan on working with the Administration for their expertise and input in working toward a solution for this problem which could potentially require the posting of the entire syllabus by all professors of the University before students select courses.

24-Hour Café:

University students across campus have expressed a desire for a 24-Hour Café on campus where students can grab a late night snack, or coffee especially during finals. We are currently researching the feasibility of this initiative, especially its efficacy at other Universities where it has been adopted, and plan on working with Berts Café and the University Administration to potentially adopt a pilot program for this initiative.

Once again I thank you for taking the time to read this report, for creating a campus environment that fosters and nurtures students across campus, and for your tireless dedication to all our students on campus.

My Best Wishes,

Respectfully submitted,



Manish Parikh
President of the Central Student Government