

THE UNIVERSITY OF MICHIGAN

Adopted by the Regents
June 21, 2012

Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

Robert J. Dolan, Ph.D., Stephen M. Ross Professor of Business and professor of marketing in the Stephen M. Ross School of Business, will retire from active faculty status on June 30, 2012.

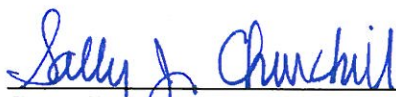
Professor Dolan received his B.A. degree from Boston College in 1969, and his M.S. and Ph.D. degrees from the University of Rochester in 1976 and 1977, respectively. From 1976-80 he taught at the University of Chicago. He joined the faculty of Harvard University as an associate professor in 1980, was promoted to professor in 1985, and named the Edward W. Carter Professor of Business Administration in 1990. He joined the University of Michigan School of Business Administration (now the Stephen M. Ross School of Business) in 2001 as dean, Gilbert and Ruth Whitaker Professor of Business Administration, and professor of marketing. He was named the Stephen M. Ross Professor of Business in 2006 and Edward J. Frey Dean of Business in 2008, and served as dean until 2011.

Under Dean Dolan's leadership, the school pursued academic innovations, particularly relating to action-based learning. This distinctive programming led to the school being recognized for its students' ability to bring structure to complex issues and to work in teams to define implementable solutions. Reflecting these student attributes, the school was twice named the Best MBA Program in the country by *The Wall Street Journal*, based on the *Journal's* polling of corporate recruiters. In 2004, Stephen M. Ross made his naming gift to the school, at the time the largest gift ever made to a business school.

Professor Dolan's research on new product development and pricing policy has had great impact on both academics and practitioners. His teaching materials, distributed by Harvard Business School Publishing, have sold over 2.5 million copies. He is the author or co-author of eight books and numerous journal articles.

The Regents now salute this distinguished faculty member by naming **Robert J. Dolan Edward J. Frey Dean Emeritus of Business, Stephen M. Ross Professor Emeritus of Business, and professor emeritus of marketing.**

Requested by:



Sally J. Churchill, J.D.

Vice President and Secretary of the University

June 2012