

THE UNIVERSITY OF MICHIGAN
Regents Communication

ACTION REQUEST

Subject: Report of Faculty Retirement

Action Requested: Adoption of Retirement Memoir

Peter Lenk, Ph.D., professor of technology and operations in the Stephen M. Ross School of Business, retired from active faculty status on May 31, 2023.

Professor Lenk received his B.A. (1977) degree from Indiana University, his M.A. (1979) degree in mathematics from Indiana University, his M.A. (1981) degree in statistics from the University of Michigan, and his Ph.D. (1984) degree in statistics from the University of Michigan. He was honored to receive the 1985 Leonard J. Savage Thesis Award. He was an assistant professor at New York University from 1984-1989, and joined the faculty at the University of Michigan as an assistant professor in 1989. He was promoted to associate professor in 1994, and professor in 2008. He was named the Sanford R. Robertson Associate Professor of Business Administration in 1994 and was a Michael R. and Mary Kay Hallman Fellow from 2011-2014. Professor Lenk was elected a fellow of the American Statistical Association in 2011.

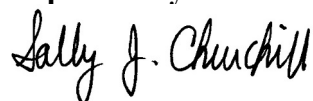
Professor Lenk studied Bayesian statistics and its application to business. He published articles and book chapters in statistics, information science, marketing, management science, finance, psychometrics, and leadership. The common theme of this diverse research is developing Bayesian analyses for novel knowledge discovery in practical problems. He thanks Bruce Hill, his Ph.D. advisor, for his patience and profound knowledge of Bayesian analysis, and numerous coauthors and colleagues who have enriched his research and intellectual life.

In addition to teaching service courses in statistics, Professor Lenk developed electives in Bayesian analysis, regression analysis, machine learning, time series analysis, design of experiments, and statistical process control. He had the pleasure of advising numerous student projects at companies through the Action Learning Program and the Tauber Institute. Additionally, he taught workshops in Bayesian analysis to marketing research professionals and consulted on numerous projects.

Looking back on his career, Professor Lenk feels that he could have done more yet is grateful for his opportunities and accomplishments.

The Regents now salute this distinguished teacher and scholar for his dedicated service by naming **Peter Lenk, professor emeritus of technology and operations**.

Requested by:



Sally J. Churchill, J.D.
Vice President and Secretary of the University

June 2023