

THE UNIVERSITY OF MICHIGAN  
**REGENTS COMMUNICATION**  
ACTION REQUEST

Subject: Crisler Center

Action

Requested: Approval to Apply for and Maintain a Class C Liquor License from the State of Michigan Liquor Control Commission

Background:

The Department of Intercollegiate Athletics wishes to obtain a Class C liquor license for Crisler Center, including all areas of the concourse of Crisler Center and all ticketed seating areas. The licensed area would include small discrete portions of the Michigan Stadium concourse immediately adjacent to Crisler Center as needed to secure all points of ingress and egress to Crisler Center. All of the space and facilities within the area for which the license would be sought are owned and controlled by the Board of Regents. This facility license to sell alcohol at Crisler Center would permit the service of alcohol to attendees at University of Michigan basketball and other intercollegiate athletic events, as well as a small number of non-athletic events each calendar year.

If a license is approved by the State of Michigan Liquor Control Commission, the Donald R. Shepherd Director of Intercollegiate Athletics (Athletic Director) will be responsible for developing procedures to ensure compliance with State of Michigan laws, Liquor Control Commission rules and regulations, and will ensure all university and Athletic Department policies related to alcohol are observed. These policies and procedures will include measures to ensure alcohol is not served to anyone under the legal drinking age, only qualified servers will be used to dispense alcohol, and appropriate insurance, as determined by the university's Risk Management Department, is maintained. The lawful sale and consumption of alcohol at Crisler Center during University athletic and other events as permitted by the Class C license once secured would be expressly permitted by the Board of Regents pursuant to this Action Request, as recognized by the Regents' Ordinance, Article V, Section 1.

The Athletic Director will be responsible for executing all documents as may be required for the application, renewal, or certification of a Class C liquor license at Crisler Center. Because the rules of the Liquor Control Commission do not allow people to consume alcohol that was not purchased at the licensed facility, the license could be put into escrow to address those situations as needed.

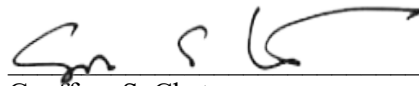
We recommend that the Board of Regents authorize the Donald R. Shepherd Director of Intercollegiate Athletics to execute all documents for the application, renewal, and maintenance of a Class C liquor license for Crisler Center.

Respectfully submitted,



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Warde Manuel  
Donald R. Shepherd Director of  
Intercollegiate Athletics



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Geoffrey S. Chatas  
Executive Vice President and  
Chief Financial Officer

October 2023