

THE UNIVERSITY OF MICHIGAN
REGENTS COMMUNICATION

EXH	MOTION <i>J. Dolan</i>
	SECOND <i>R. Bierbaum</i>
	ACTION APPROVED BY THE REGENTS
NOTE:	APR 21 2005

Action Request: Change in name of the Frederick and Barbara M. Erb Environmental Management Institute

We request approval to change the name of the Frederick A. and Barbara M. Erb Environmental Management Institute to the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise, effective April 21, 2005.

The Frederick A. and Barbara M. Erb Environmental Management Institute was established by the Regents in June 1996 as a jointly administered unit of the School of Business Administration, now known as the Stephen M. Ross School of Business, and the School of Natural Resources and Environment. Fred and Barbara Erb provided the initial endowment to operate the Institute. Mr. and Mrs. Erb both attended the University of Michigan, with Mr. Erb receiving the BBA degree in 1947.

In the process of reaching agreement on a new major financial commitment for the Institute, the donors and the two sponsoring schools mutually agreed that the new name better reflects the Institute's mission. The term "Global Sustainable Enterprise" refers to organizations throughout the world whose business activities cause minimal or no harm to humans and the natural environment. The proposed name more accurately describes the teaching and research activities of the Institute. Consistent with the wishes of the donors, and with the full support of the Stephen M. Ross School of Business and the School of Natural Resources and Environment, we request that the Institute be renamed the **Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise**.

Recommended by:

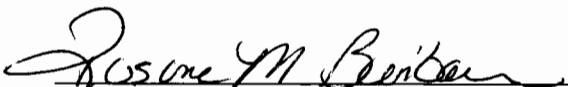
Recommendation endorsed by:



Robert J. Dolan, Dean
Stephen M. Ross School of Business



Paul N. Courant
Provost and Executive Vice President
for Academic Affairs



Rosina M. Bierbaum, Dean
School of Natural Resources and Environment